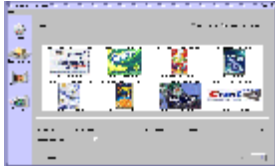


## RFID Power Tools



### Image Association

Assign pictures of your products to RFID tags. When the reader sees the tag, you'll see the picture. Just drag-n-drop.



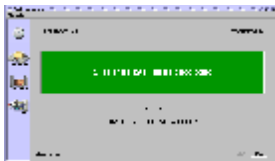
### Portal Reader

See tagged products that go through your dock doors. You'll know instantly if any products are missing!



### Tag Programmer

Program your tags fast! Generate EPC codes (Electronic Product Codes), and program sequential tags. Perfect for use in the warehouse.



### Read-o-meter

It's not always obvious if an RFID tag is damaged. Now you'll know if a tag is good, bad, or performing poorly.

RFID Power Tools is a must have for every company that uses RFID and it comes **FREE** and fully integrated into **epcHOTSPOT**

# Features

## Supports Your Equipment



**epcHOTSPOT** supports all the leading RFID readers including Alien Technology, AWID, Intermec, Omron, Samsys, Sirit, Symbol, ThingMagic, and WJ. Don't see your reader listed here – just ask.

## Priced Below Your Budget



\$995 for a single-user commercial license including 30 days of technical support.  
\$395 gets 12 additional months of technical support and product updates.  
Academic and student pricing is available.

## Try BEFORE You Buy



Download a full working version of **epcHOTSPOT** to evaluate for 15 days. There's no risk and no salesperson will call.

**epcHOTSPOT.com**  
*Your Spot for 100% Read Rates*

### CONTACT US TODAY

Integral RFID

1761 George Washington Way

Suite 188

Richland, WA 99354 USA

(509) 308-0380

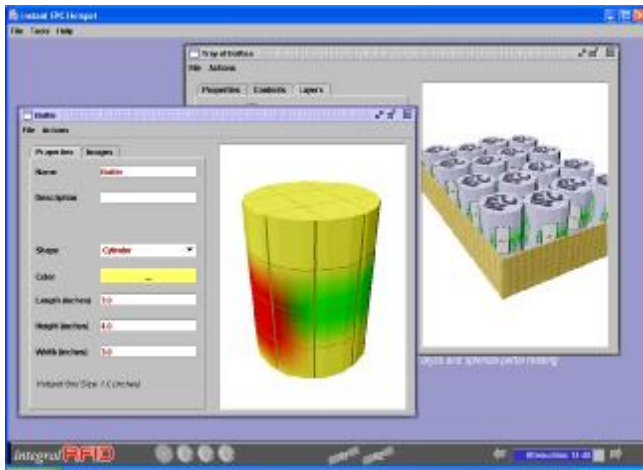
[info@integralRFID.com](mailto:info@integralRFID.com)

<http://www.epcHOTSPOT.com>



Do you know  
the best place  
to **stick** your  
RFID tag?

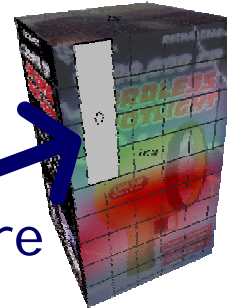
# epcHOTSPOT will show you where to stick it!



epcHOTSPOT GRAPHICALLY SHOWS YOU THE BEST LOCATION TO AFFIX RFID TAGS TO ALL ASSETS INCLUDING ITEMS, CASES, AND PALLETS

RFID tags aren't like bar codes. Just because you see a tag, it doesn't mean your RFID equipment will see it. epcHOTSPOT is the same tool the experts use to visualize RFID and to know where the tag goes.

Put tag here



## Build RFID Optimized Cases and Pallets



Building an RFID optimized case or pallet couldn't be easier. Simply drag-and-drop objects that look like your products onto a pallet. View the hotspots and dead-zones in real-time as they pass through your dock door or on your conveyor.

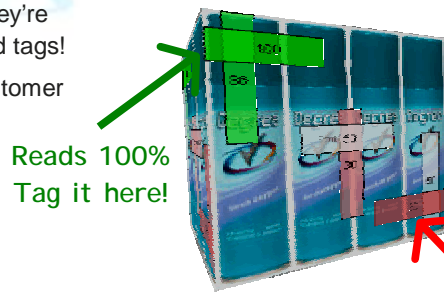
## See what your RFID reader sees – in real time.

Your retail customers and the US Department of Defense now require you to put RFID tags on your products. If you don't do it right, not only will your biggest clients be unhappy, they're going to charge you for unread tags! Have confidence that your customer can read every tag.

GENERATE PRINTED INSTRUCTIONS TO HELP OPERATIONS PERSONNEL



Overlay your actual product graphics when placing tags. Prevent covering important information on packaging.



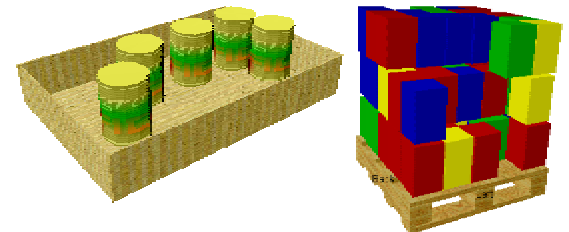
SAVE TENS OF THOUSANDS OF DOLLARS IN CONSULTING COSTS  
How many SKU's do you have: ten, twenty, a hundred? Are you going to pay consultants or test labs to tell you where the tag goes on all of them? That will cost thousands of dollars and you'll pay again for new products or changes to product packaging.

Don't get locked in. Tag it yourself!

### HERE'S WHAT OUR CUSTOMERS ARE SAYING:

"epcHOTSPOT showed us the best spot to put RFID tags on twenty different SKUs in one day. It really helped with the products that contain liquid and metal. We couldn't have tagged them correctly without epcHOTSPOT. "

- Louis Sirico, RF Engineer



epcHOTSPOT gives you the flexibility you need:

- You set the size and shape of the pallet
- Supports multiple layers of products
- Handles pallets with mixed SKUs!

### VIALS AND CASE PACKS ARE NO PROBLEM



epcHOTSPOT is designed to help pharmaceutical companies that need to meet RFID requirements for electronic pedigrees get to market safely.